



PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION ASSOCIATION, INC.

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August 23, 2017

Dear **Fellow Educator,**

The Philippine Educational Measurement and Evaluation Association (PEMEA) is pleased to invite you and your colleagues to its Continuing Professional Development Program (CPDP) on **Conducting Classroom Formative Assessment**. It will be held on **October 21, 2017 from 7:30 am to 12:00 noon** at the **Philippine Academy of Sakya, 1463 G. Masangkay St., Sta. Cruz Manila**.

The CPDP on Conducting Classroom Formative Assessment aims for the participants to: (1) Devise ways on how to conduct formative assessment in the subjects handled; (2) integrate formative assessment with instruction; and (4) create ways to help students improve their learning through formative assessment. The seminar will be an opportunity for participants to clarify the intention and principles of classroom assessment and how it is translated to practice. The seminar will start with an introduction about formative assessment, its features and advantages, and principles on how it is implemented.

The registration fee for the CPDP is Php 600.00 which includes conference materials snacks.

Registrants can pay through bank with this account:

Name of Account: PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION
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To acknowledge payment, please scan your bank deposit receipt with your full name, school, and cell phone number, and send to pemea2008@yahoo.com.

For more information about the CPDP, you may inquire through **Dr. Violeta Valladolid**, PEMEA Secretariat, in her mobile phone at 0956 574 8769 or email: secretariat.pemea@teachers.org. Updates are posted in the website at www.pemea.org. Reservations to attend the convention can be sent to pemea2008@yahoo.com.

Together, let us further raise the quality of Philippine education through quality assessment and evaluation. Thank you.

All the best,

Carlo Magno, PhD.
Chairman and President

Jennie Jocson, PhD.
Vice President and Program Chair