

PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION ASSOCIATION, INC.

Secretariat Office:

St. Paul University Quezon City
Aurora Boulevard, Corner Gilmore Avenue, Quezon City
(02) 621 7939
Email: pemeasecretariat@gmail.com
Website: www.pemea.org

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*Center for Learning & Assessment
Development-Asia*

PEMEA Founding President

Richard DC. Gonzales, PhD
*Inno-Change International Consultants,
Inc.*

January 25, 2021

Dear **Fellow Educator**,

Greetings!

The **Philippine Educational Measurement and Evaluation Association (PEMEA)** is pleased to invite you to the **2021 International Conference on Educational Measurement and Evaluation (ICEME 2021)** to be held virtually on **May 26 to 28, 2021** via **Microsoft Teams Live**. The theme of the ICEME 2021 is **"Assessment in the New Normal: Issues, Challenges, and Prospects."**

The ICEME 2021 aims for educators, researchers, and assessment, measurement, and evaluation practitioners to (1) acquire knowledge about principles and strategies for conducting classroom and large-scale assessments in the new normal; (2) engage in a discussion about how to address issues and challenges in classroom and large-scale assessments during this pandemic; and (3) share research-based practices in conducting classroom and large-scale assessments in the new normal.

The **early bird registration fee** (inclusive of conference materials and individual membership to PEMEA) is **Php1,500 for non-PEMEA members and Php800 for 2020 PEMEA members (until March 31, 2021)**. After March 31 until May 20, 2021, the registration fee is **Php1,700 for non-PEMEA members and Php1000 for PEMEA members**. Payment for the registration fee may be paid via GCash or through bank deposit (BPI). Below are our payment details.

GCash Number: 0977-6462742

Account Name: Belen Chu

BPI CA Number: 004103-0466-32

Account Name: Philippine Educational Measurement and Evaluation Association

Branch: Masangkay-Mayhaligue, Manila

Once payment has been made, please register online via <http://bit.ly/ICEME2021> and send your proof of payment to finance@pemeaorg.onmicrosoft.com.

We also invite you to **submit your research abstracts** (150 to 200 words only) for possible paper presentation. We welcome papers related to classroom, national and international-large scale assessments in different modalities, instrument development, teaching innovations, classroom action research, program evaluation, curriculum studies, and other educational research on the theme **"Assessment in the New Normal: Issues, Challenges, and Prospects."** Submit your abstracts to editorpemeajournals@gmail.com. Deadline of abstracts is on **February 28, 2021**.

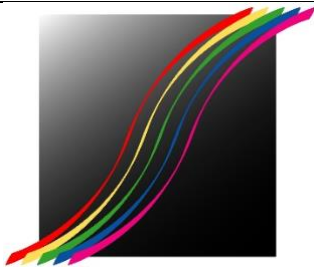
For more inquiries about the ICEME 2021, please visit our Facebook Page @pemea2008 or email us at pemeasecretariat@gmail.com.

We look forward to your active participation in the ICEME 2021!

Very truly yours,

MARILYN U. BALAGTAS, PHD
Chairman and President

CHRISTINE JOY A. BALLADA, PHD
Vice President and ICEME 2021 Program Chair



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International Conference on Educational Measurement and Evaluation (ICEME 2021)

May 26 to 28, 2021

Via Microsoft Teams Live

Theme: **Assessment in the New Normal: Issues, Challenges, and Prospects**

Tentative Program of Activities

Day 1 - AM

Opening Program

Keynote Address: Assessment in the New Normal: Issues, Challenges, and Prospects

Plenary Talk 1: Assessment and Evaluation in the Global Scene: A Pandemic Response

Day 1 - PM

Panel Discussion 1: Large-Scale Assessments in the New Normal

Awarding of Fellows and Election of PEMEA Board of Trustees

Panel Discussion 2: Assessment for Flexible Learning Deliveries

Day 2 - AM

Concurrent Paper Presentations – Sessions 1 and 2

Day 2 - PM

Concurrent Paper Presentations – Session 3

Concurrent Workshops

Workshop 1: Providing Effective Feedback for Learning

Workshop 2: Using Microsoft Forms for Classroom Assessment

Day 3 - AM

Plenary Talk 2: Assessment in a Post-Pandemic World

Announcement of New PEMEA Officers and Oath-taking

PEMEA Division Meetings

Day 3 - PM

Student Congress: Social and Emotional Learning Competencies for Students
(for Senior High School and Undergraduate Students)