President's Report
PEMEA 2015

Accomplishments from 2014-2015

- Increased number of members
- Conducted a National Convention (NCEME 2015)
- Strategic Plan until 2018
- Publication
  - Newsletter
  - EMEReview
  - Assessment Handbook

Accomplishments

- PEMEA personnel and volunteers
- PEMEA Website
  - List of members
  - Specialty Divisions
  - Publications (free access to articles)
  - Assessment resources for downloads
  - Events
    - November 7 – Item Response Theory, DLS-CSB
    - Call for Papers – International Conference on Educational Measurement and Evaluation (pemea2008@yahoo.com, subject line: abstract for presentation)

Strategic Plan 2015-2018

- A. Membership
- B. Publications
- C. Secretariat
- D. Linkages
- E. Specialty Divisions

Strategic Plan 2015-2018

- **A. Membership**
  - Increase the number of PEMEA membership and participation to conferences (120-187)
  - Increase the institutional membership of PEMEA
- **B. Publications**
  - Increase the number of indexing and abstracting for EME Review and Assessment Handbook for CHED accreditation
  - Annual release of PEMEA Newsletter
  - An article on impact factor of EME Review

Strategic Plan 2015-2018

- **C. Secretariat**
  - Update BIR and SEC annual dues
  - Stable and permanent Secretariat
- **D. Linkages**
  - Initiate sustainable activities with external organizations (SEAMEO INNOTECH, acknowledgement for Dr. Valladolid and Ms. Tiratira)
  - Collaborate with external organizations (Acknowledgement for Ms. Toni Pinero)
    - Google
    - SMART
    - EdTech Asia
    - Pearson (support for the standards-setting of the divisions)

Strategic Plan 2015-2018

- **E. Specialty Divisions**
  - Formalization of existing specialty divisions
  - The specialty divisions will initiate their own activities with participating members
    - School and Industrial Assessment
    - Test Development
    - Psychometrics and Educational Statistics
    - Program Evaluation
    - Language Testing
    - Assessment in Special Education
    - Early Childhood Assessment
    - Online and Computerized assessment

Strategic Plan 2015-20

- **F. Advocacy**
  - Offer short training programs to further develop assessment experts and practitioners
  - November 7, 2015, Seminar on Item Response Theory: Analyzing Assessment Data, Duerr Hall, De La Salle-College of Saint Benilde
- **G. PEMEA Board**
  - Sustain the implementation of strategic plans

Constitution and By-laws

- Changes:
  - Criteria on the membership entry (Institutional, Fellow, and honorary)
  - Meetings
  - Number of Board of trustees
  - Specialty Divisions