



PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION ASSOCIATION, INC.

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January 15, 2020

Dear Fellow Educator,

Happy New Year!

The **Philippine Educational Measurement and Evaluation Association (PEMEA)** is pleased to invite you and your colleagues to its Continuing Professional Development Program (CPDP) on **Conducting Studies on Test and Scale Development**. This will be held on **Saturday, February 22, 2020, 7:30 AM to 4:00 PM at St. Paul University Quezon City, Aurora Blvd cor. Gilmore Ave., Quezon City**.

This CPDP focuses on the research process involved when developing tests and scales. At the end of the session, participants are expected to propose an outline of a research plan for developing a test or scale that may be used to measure a specific skill, attitude, or trait. This CPDP will be useful for psychometricians, test developers, and researchers who are designing their own data-gathering instruments.

The registration fee (inclusive of handouts, lunch and snacks) is Php1,500. Participants may pay the registration fee through bank deposit:

BPI CA No. 004103-0466-32

Account Name: Philippine Educational Measurement and Evaluation Association

Branch: Masangkay-Mayhaligue, Manila

Once payment has been made, please write your name, institutional affiliation, mobile number, and email address on your deposit slip, scan or take a photo of it, and email to pemeasecretariat@gmail.com.

For inquiries about this CPDP, please email pemeasecretariat@gmail.com, send a message to (0915) 2055801, or call (02) 8621-7939. You may also visit our Facebook page, @pemea2008, and send us a private message.

We look forward to your participation in this CPDP!

Very truly yours,

Marilyn U. Balagtas, PhD
Chairman and President

Christine Joy A. Ballada, PhD
Vice President and CPDP Chair