



PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION ASSOCIATION, INC.

Secretariat Office:

Office for Admission (OFAD)

Rm 104, Ground Floor, UST-Tan Yan Kee Student Center, University of Santo Tomas, Espana, Manila

Telephone: (+632)4061611 local 8276; (+632)3107211

Telefax: (+632)3107214 Email: pemea2008@yahoo.com

March 3, 2016

Executive Board:

Chairman and President

Carlo Magno, Ph.D.

National University

Vice President

Marilyn U. Balagtas, Ph.D.

Philippine Normal University

Executive Secretary

Alejandro Ibanez, M. A. cand.

GRACE

Treasurer

Belen M. Chu, M.Sc.

Philippine Academy of Sakya

Arellano University-Manila

External Relations Officer

Ethel Agnes P. Valenzuela, Ed.D.

SEAMEO-INNOTECH

Members:

Pedrito Aton, Ph. D. cand.

Trinity University of Asia

Marie Antoniette Alino, M.Sc.

St. Paul University, Quezon City

Adonis David, Ph. D.

Philippine Normal University

Roxanne Ibalobor, M. Sc.

De La Salle-College of Saint Benilde

Marcos Lopez, Ph. D.

Centro Escolar University, Bulacan

Niclie L. Tiratira, Ph. D.

University of Rizal System

Violeta Valladolid, Ph. D.

De La Salle University, Manila

Marie Anne S. Vargas, Ph.D.

University of Santo Tomas,

Manila

Ex-officio President

Richard DLC. Gonzales, Ph.D.

*Development Strategists International
Consulting, Inc.*

Dear **Fellow Educator**,

The Philippine Educational Measurement and Evaluation Association (PEMEA) is pleased to invite you and your colleagues to the **International Conference on Educational Measurement and Evaluation (ICEME) 2016**. It will be held on **September 21 to 23, 2016** at the **New World Manila Bay Hotel, Pedro Gil cor. M.H. del Pilar, Manila, Philippines**.

The theme of this conference is **“Role of Evaluation in Educational Program Transformation and Internationalization”**. The conference aims for teacher educators, basic education teachers, researchers, academics, test personnel and other education and evaluation stakeholders to: (1) acquire updates on recent developments in evaluating educational programs in the global community; (2) engage in a discussion on the contemporary approaches in evaluating educational programs for transformation and internationalization; (3) share best findings and practices related to measurement, assessment, and evaluation of educational programs; and (4) establish linkages with professionals in the field of measurement and evaluation worldwide. The conference showcases plenary sessions and concurrent paper presentations from national and international experts and practitioners in the field of measurement and evaluation.

We invite you to submit your researches and documentation of best practices relevant to the theme for presentation in the conference. Please submit your title, 120-word abstract, and contact details to david.ap@pnu.edu.ph. Guidelines for paper presentation are provided in the website at www.pemea.org

The registration fee for early bird international participants is USD 200.00 until September 1, 2016 (onsite registration is USD 250). Registration fee includes conference materials, lunch, and snacks during the conference. Membership fee for PEMEA is USD 20.00 that covers the journal, newsletter, and ID card.

Early bird registrants can pay through bank with this account details:

Name of Account: PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION ASSOCIATION

Account Number: 002 3482 00375

Bank: Philippine National Bank

Swift Code: PNBMPHMMTOD

Bank code: 010080010

Branch Address: Jose P. Laurel, Manila, Philippines

To acknowledge payment, please scan your bank deposit receipt with your full name, school, and e-mail, mobile phone number and send to pemea2008@yahoo.com.

We would also like to extend our invitation to your students to attend the **mini-convention on developing capacities in measurement and evaluation** to be facilitated by an international speaker on September 23, 1:00-4:00 in the same venue. Registration fee per student is Php 600.00. There will also be a workshop on **developing project proposals for program evaluation and consultancy** also on September 23, 1:00-4:00. The registration fee is Php 600.00.

For more information about the conference, you may inquire through **Mr. Alejandro Ibanez**, PEMEA Secretariat, in his mobile phone at +632 906 472 1194 or email: secretariat.pemea@teachers.org. Reservations to attend the convention can be sent to +632 915 590 9925. You may directly coordinate with the hotel venue for the discounted overnight stay (<http://manilabay.newworldhotels.com>).

Together, let us further raise the quality of education through quality assessment and evaluation. Thank you.

All the best,

Carlo Magno, Ph.D.
Chairman and President

Marilyn Balagtas, Ph.D.
Vice President and Conference Chair