



Empowerment Evaluation: Capacity Building & Social Justice

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Philippine Educational Measurement and Evaluation Association



Empowerment Evaluation

A Global Journey

17 COUNTRIES

Australia to Ethiopia and Nepal to New Zealand



The Desire for a Better Life
Squatter Settlement

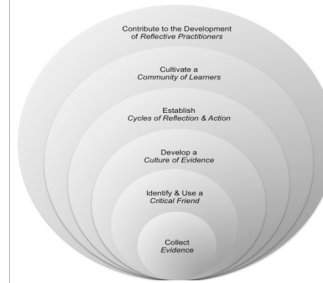
Intellectual Coherence

EE?

Definition



Theory



Concepts

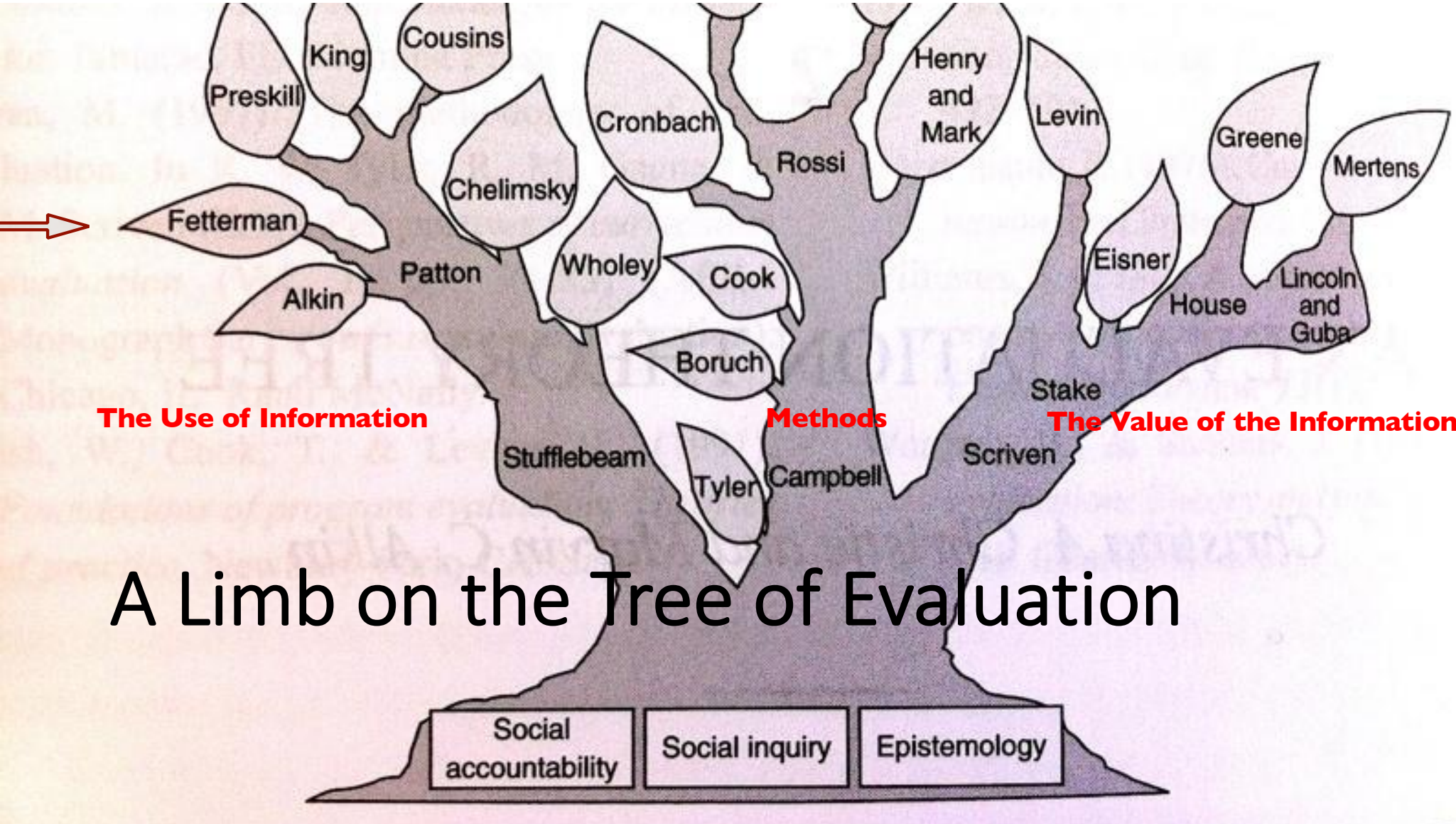
3

Steps



Empowerment Evaluation

Use of evaluation concepts,
techniques & findings to foster
improvement & self-determination



The Use of Information

Methods

The Value of the Information

A Limb on the Tree of Evaluation

Social accountability Social inquiry Epistemology

Theory of Process Use

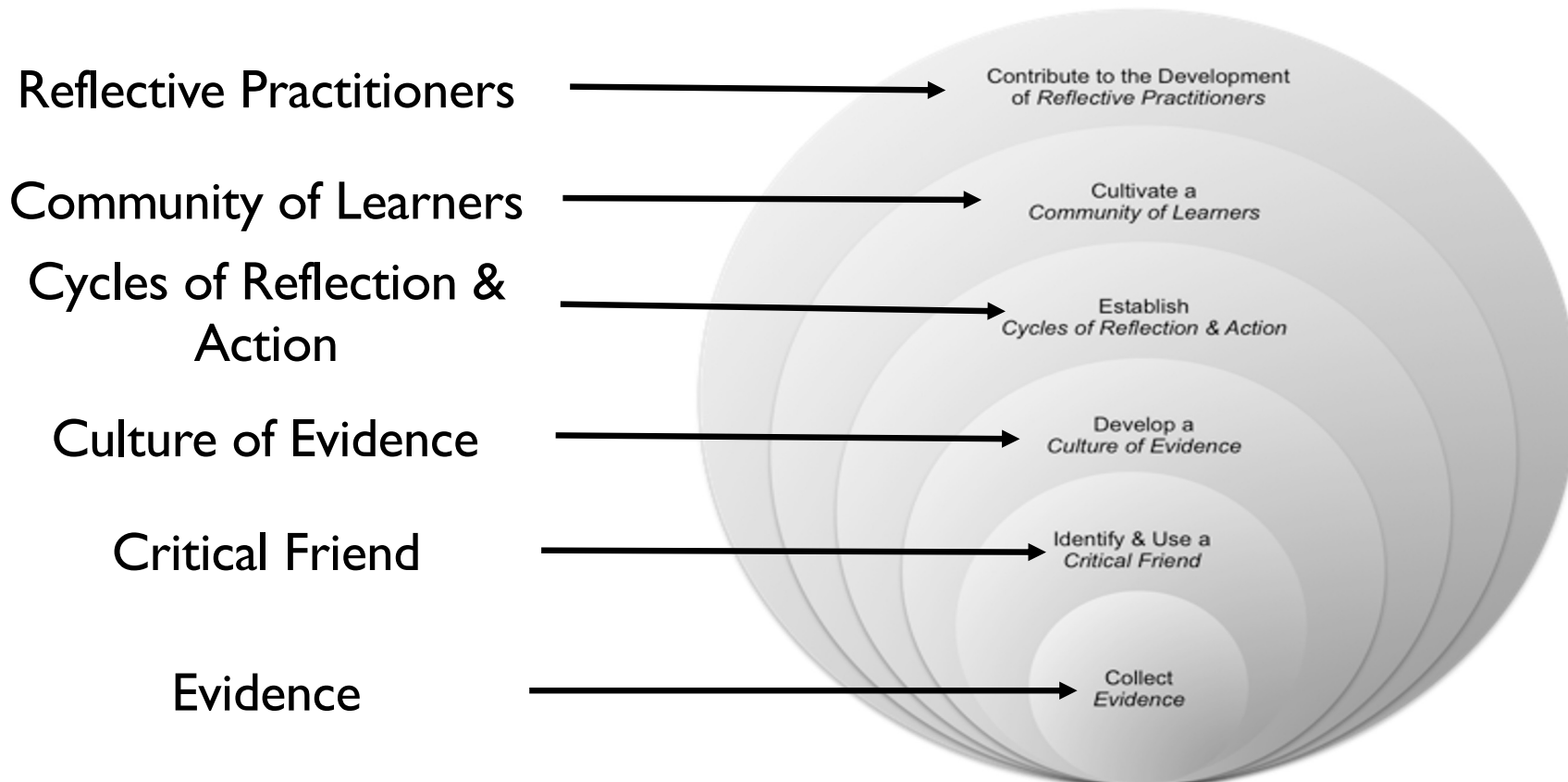
They conduct it.
They own it.
They act on it.



Theory of Action and Theory of Use



Key Empowerment Evaluation Concepts





Critical Friend: Coach in Everyday Life



Critical
Friend:
Nursing



COACH
&
FACILITATOR

CRITICAL FRIEND

Empowerment Evaluation: Principles



Improvement



Community knowledge



Community ownership



Evidence-based strategies



Inclusion



Capacity building



Democratic participation



Organizational learning

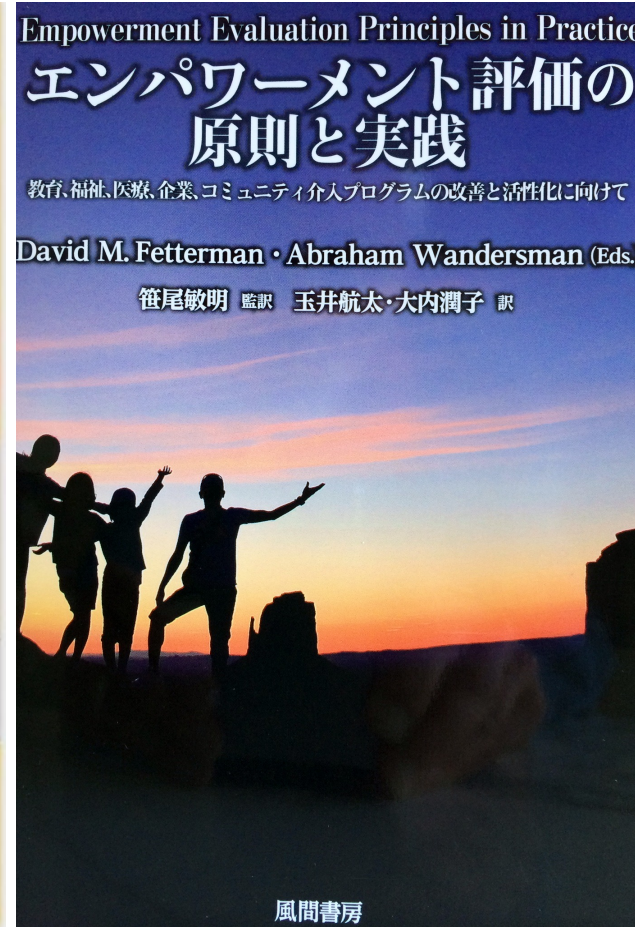
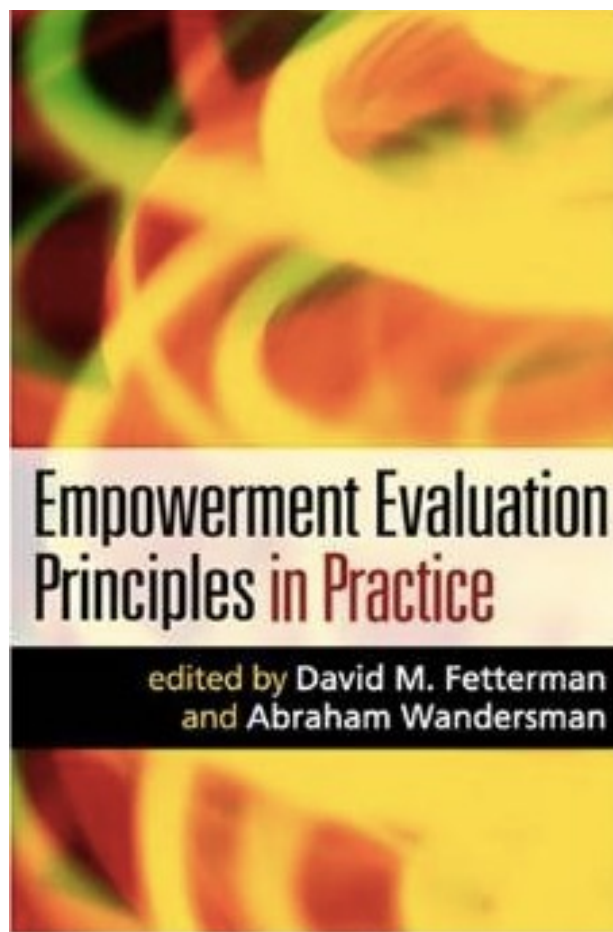


Social justice



Accountability

Empowerment Evaluation Principles





Empowerment Evaluation 3 Steps

1. Mission
2. Taking Stock
3. Planning for the Future



Mission

Democratic
Transparent
Scaffolding of
the Mind
Giving Voice
and Making
Meaning

Taking Stock: Activities & Dots



| Activities | Prioritization (using dots) |
|---------------|--------------------------------|
| Communication | ● ● ● ● |
| Teaching | ● ● ● ● ● ● |
| Funding | ● ● ● |

Taking Stock (part II): Rating & Dialog



| ACTIVITIES | DF | DE | SEC | AVERAGE |
|---------------|------|------|------|---------|
| COMMUNICATION | 3 | 6 | 3 | 4 |
| TEACHING | 4 | 5 | 9 | 6 |
| FUNDING | 5 | 2 | 1 | 2.67 |
| MARKETING | 1 | 8 | 4 | 4.33 |
| AVERAGE | 3.25 | 5.25 | 4.25 | 4.25 |



Planning for the Future

Goals

based on Taking Stock Activities

Strategies

based on evidence in Taking Stock dialogue

Evidence

credible to community and sponsor



Monitoring

Evaluation Dashboard

Actual Performance

Milestones

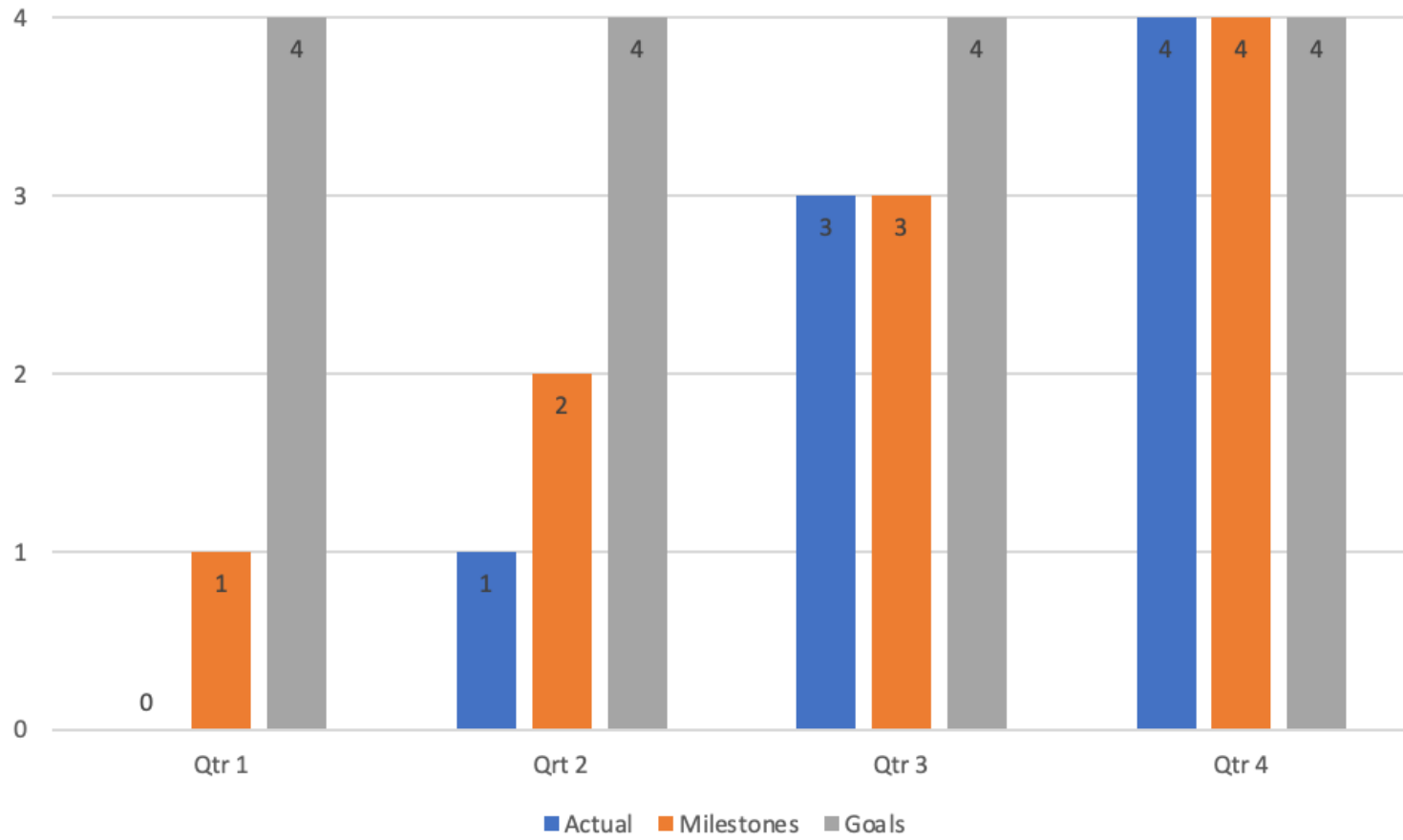
Goals

Baseline

TOBACCO FREE PARKS EVALUATION DASHBOARD

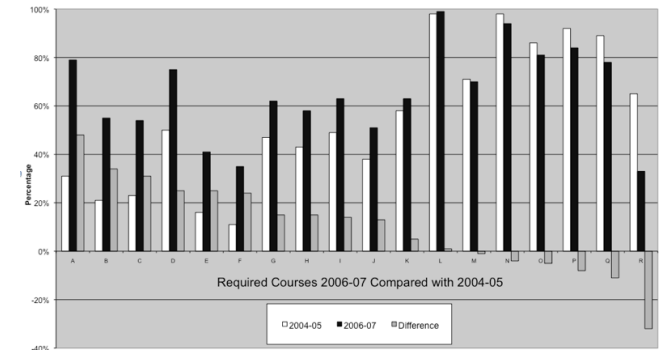
| | QTR 1 | QTR 2 | QTR 3 | QTR 4 |
|--------------------|-------|-------|-------|-------|
| ACTUAL PERFORMANCE | 0 | 1 | 3 | 4 |
| MILESTONES | 1 | 2 | 3 | 4 |
| GOALS | 4 | 4 | 4 | 4 |
| BASELINE | 1 | 1 | 1 | 1 |

Tobacco Prevention Evaluation Dashboard



Stanford School of Medicine

- $p=0.04$
- Dialogue & Accreditation

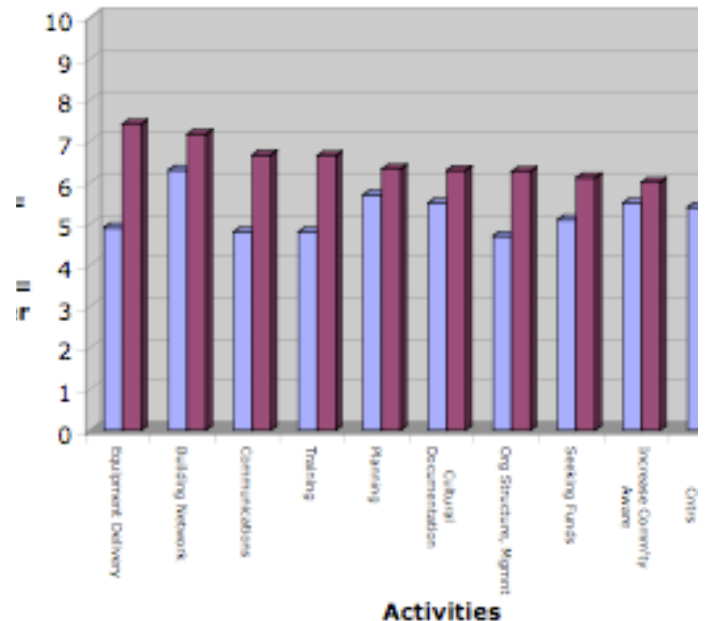




TOP ACTIVITIES

| | | |
|-----------------------------|----|----|
| 1 (2) TRAINING | 2 | 3 |
| 2 (5) SEEKING FUNDS | 10 | 10 |
| 3 (2) COMMUNICATIONS | 5 | 5 |
| 4 (3) BUILDING NETWORK | 5 | 5 |
| 5 (1) BUILDING COMM. CENTRE | 1 | 1 |
| 6 (4) CULTURAL DEVELOPMENT | 1 | 1 |
| 7 (4) PLANNING | 1 | 1 |

Comparison January/February & September



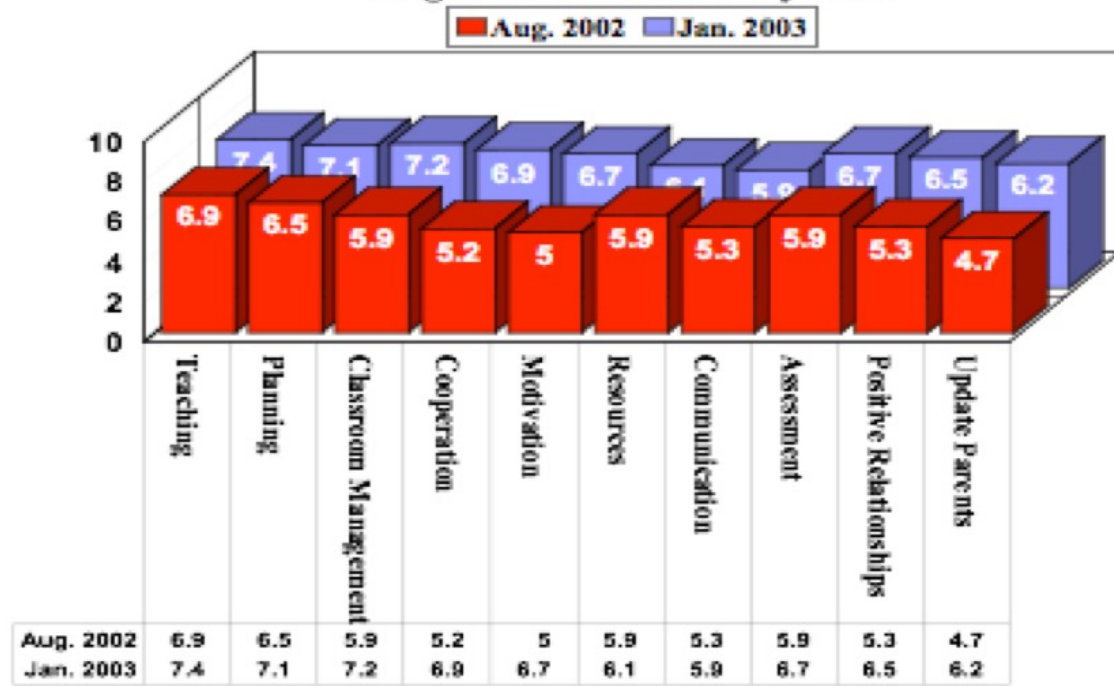
\$15 Million HP: Tribal Digital Village



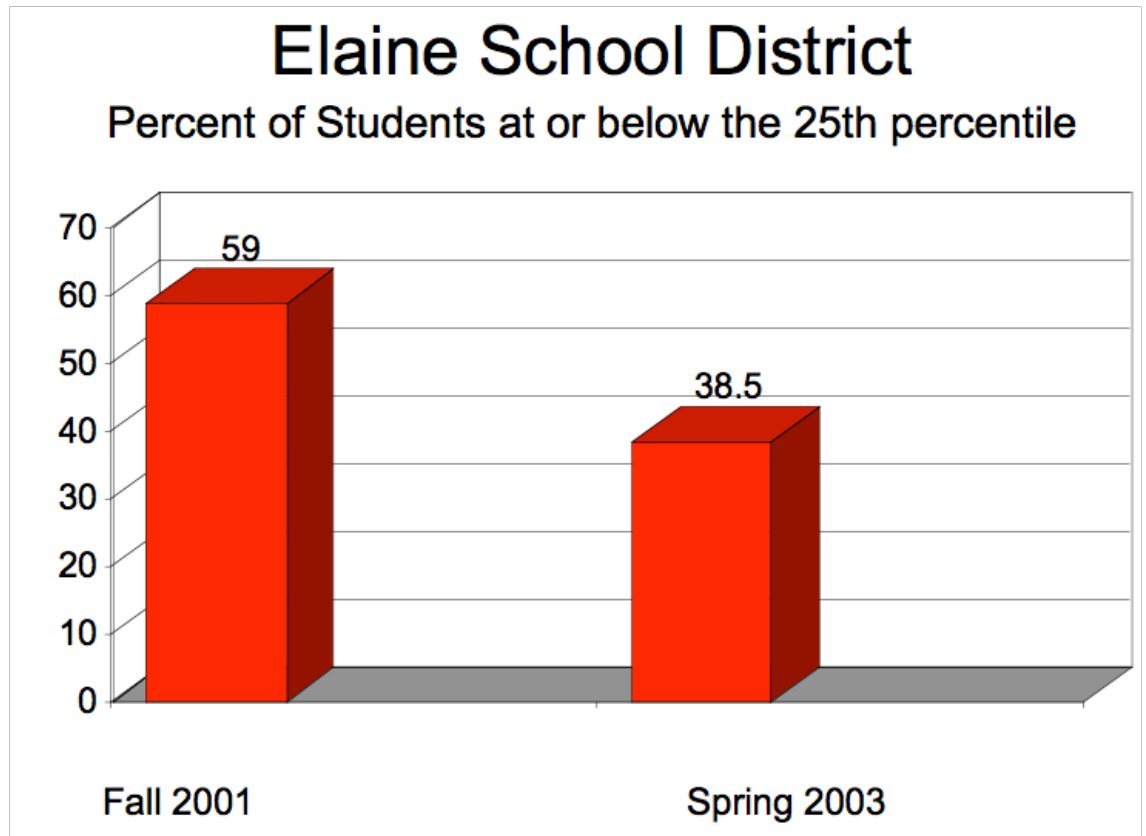


Gains

Alzheimer Comparison
August 2002 to January 2003



Standardized Test Scores





Tobacco Prevention

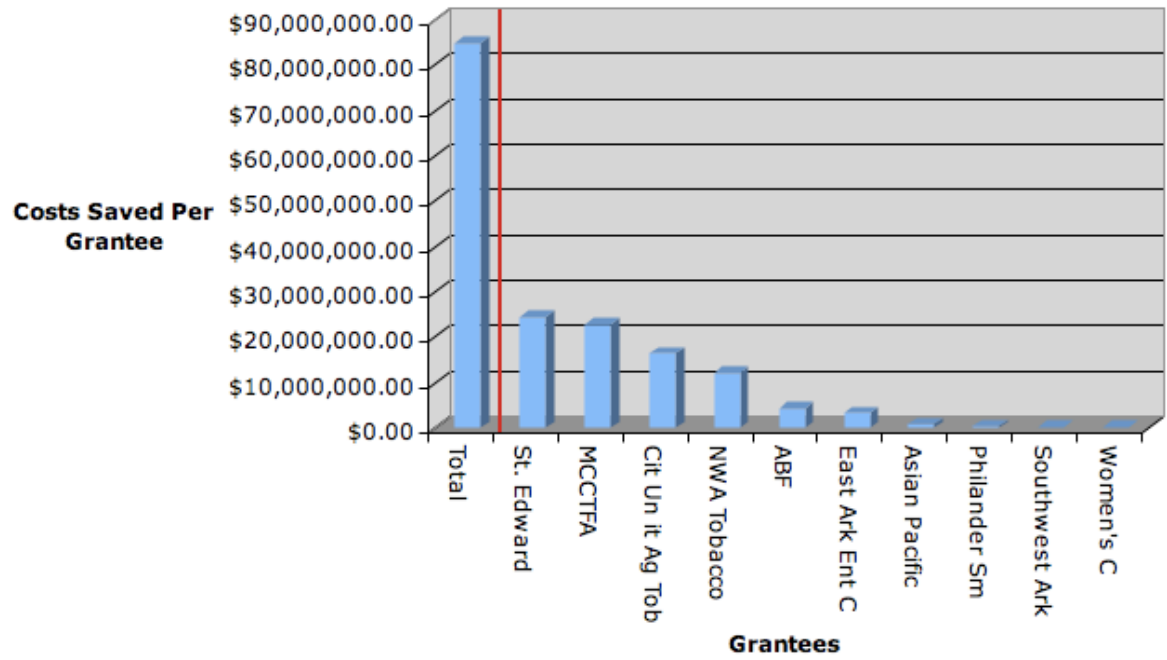
“Tobacco use is the single most preventable cause of disease, disability, and death in the United States”.

“Smoking kills more people than alcohol, AIDS, car crashes, illegal drugs, murders, and suicides combined.”



Arkansas Tobacco Prevention: ROI

\$84,756,168 Excess Medical Costs Saved



Facilitating Empowerment Evaluation Online

India: A Contemporary Case
Example



TB Elimination in India

TB is both preventable and curable yet remains among the top ten causes of death globally. India has 27% of the total TB burden.

USAID sponsored initiative to eliminate Tuberculosis (TB) in India.



Mission:


Using Zoom and Google Sheets

Reach ALLIES Empowerment Evaluation Nov 10 and 11 ☆ 📄 ☁

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100% \$ % .0 .00 123 Arial 10 B I S A

| | A | B | C | D |
|----|---|---|---|---|
| 1 | STEP 1 MISSION: | | | |
| 2 | | | | |
| 3 | | | | |
| 4 | Creating an enabling environment for communities | | | |
| 5 | | | | |
| 6 | Establish a community owned mechanism | | | |
| 7 | | | | |
| 8 | Creating powerful advocates | | | |
| 9 | | | | |
| 10 | Engage the TB Champions to advocate for the rights of people with TB | | | |
| 11 | | | | |
| 12 | | | | |
| 13 | | | | |
| 14 | Shift focus to Quality of Care and Quality of Services of TB Treatment as a benchmark of TB program success | | | |
| 15 | | | | |
| 16 | A cadre of empowered TB advocates from the community with focus on rights based approach to support affected communities | | | |
| 17 | Empowering the community for sustainability | | | |
| 18 | To make the health system more accessible and consumer friendly | | | |
| 19 | | | | |
| 20 | | | | |
| 21 | To support the TB affected community to raise their voice for better quality of care and quality of services | | | |
| 22 | Create a rights-respectful culture at health facilities | | | |
| 23 | Build better communication between people with TB and their health care providers | | | |
| 24 | Help healthcare providers see communities as active participants in their own care and not as passive recipients of health care | | | |
| 25 | Leverage the hidden strengths of even the most marginalised communities | | | |
| 26 | To create and demonstrate value for meaningful engagement of communities | | | |
| 27 | Model for others | | | |
| 28 | | | | |
| 29 | | | | |



Food Insecurity & Food Justice (racial equity lens)

34 million people,
including 9 million
children, suffer from food
insecurity in the US



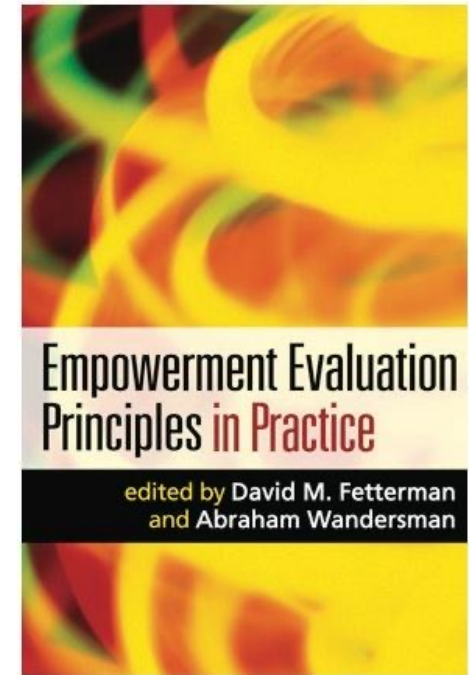
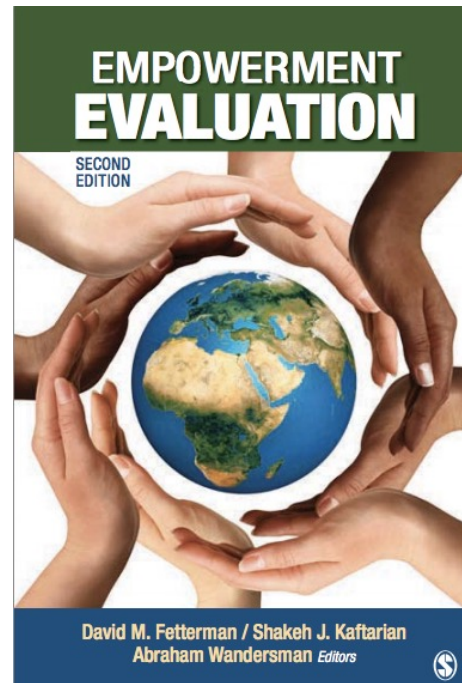
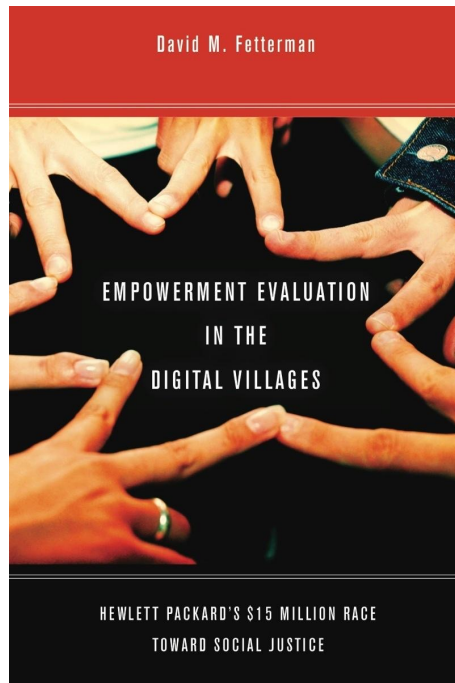


Power in the Hands of
People Most Affected
Produces Meaningful
and Sustainable
Outcomes



Evaluation has been
done to people

**IT IS TIME TO DO IT
WITH, FOR, AND BY
PEOPLE**



Empowerment Evaluation References

EE Highlights: Radio Interviews

STU TAYLOR ON FOX BUSINESS NETWORK

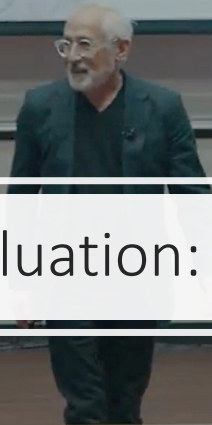




Empowerment Evaluation: Searching for Self- Determination

(FOR ALL OF US)

TEDx Claremont Graduate University



[Ted Talk](#) Empowerment Evaluation: In Search of Self-determination

Empowerment Evaluation

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